
Exhibitor Prospectus



2005 FALL CONVENTION

September 16-18, 2005

**Gaylord Opryland Hotel and Convention Center
Nashville, Tennessee**



Sponsored By
Tennessee Chiropractic Association

2005 TCA Fall Convention Exhibitor Schedule

Friday, September 16, 2005

7:00 pm - 9:00 pmExhibitor Setup

Saturday, September 17, 2005

7:00 am – 8:00 amExhibitor Setup

8:00 am – 5:00 pmExhibit Hall Open

Sunday, September 18, 2005

7:00 am – 2:00 pmExhibit Hall Open

2:00 pm – 3:00 pmExhibit Hall Closed (tear down)

Special Exhibit Hall Events: Exhibitors are encouraged to donate items for the **TCA sponsored Silent Auction** that will be held during seminar hours on Saturday. The TCA will also be sponsoring a Grand Prize drawing. All attendees who have visited every exhibit booth and have completed the drawing card provided will be eligible. The drawing will be held at 4:00 pm in the exhibit hall and participants must be present to win. This is an added opportunity for you to visit with convention attendees. Please be sure to provide information regarding your silent auction donation on your registration form in the space provided.

Exhibitor Information

Single Booth

Every booth location is superb! With the Tennessee Lobby as our exhibit area, every attendee will be drawn by your exhibits as they register and will not be able to miss you right outside their seminar rooms.

- ☆ One Sign with Company Name
- ☆ One 6 foot draped table
- ☆ Pipe and Drape
- ☆ Two (2) chairs and one waste basket
- ☆ Luncheon Tickets available for purchase at \$30.00 each
- ☆ Badges for two (2) exhibit staff
- ☆ Recognition in Fall Convention materials in the form of a 50 word promotional paragraph and logo (must be submitted with your application by August 15)
- ☆ Printout of convention registrants (to be mailed within three weeks following the convention)



Hotel Reservations

The Gaylord Opryland Hotel and Convention Center will be the site of this year's forum. The convention room rate is \$129.00 for single or double occupancy. To ensure the special rate and space availability, make your reservations early. Be sure to identify yourself as an attendee of the Tennessee Chiropractic Association convention. For reservations call: (888) 777-6779.

TCA EXHIBIT CONTRACT INFORMATION

CONTRACT FOR SPACE

The contract for exhibit space and the formal confirmation constitutes a binding contract for the right to use the space allotted. In the event of fire, strikes, or other uncontrollable circumstances, this contract will not be binding.

USE OF SPACE

- (1) No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the consent of the TCA. Aisles must be kept clear. Exhibitors must comply with safety, fire and health requirements during move-in, operation, and move-out.
- (2) TCA does not officially endorse the products or services of the companies exhibiting during the Conference.
- (3) TCA shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Conference.

EXHIBIT SPACE

Each single exhibit space shall be one 8' x 8' pipe and drape booth which includes one (1) 6' x 3' draped table and two (2) chairs, one (1) exhibitor identification sign, one (1) waste basket and two (2) name badges for exhibit staff. An additional booth may be purchased at regular price and must be noted on the initial contract.

ASSIGNMENT OF SPACE

Space is assigned on a first-come, first-serve basis with special consideration given to TCA Corporate Members. No space is assigned without the official contract and full payment of the exhibit fee. It is TCA policy to notify exhibitors of their booth confirmations only after all applications have been submitted and booth assignments made. The TCA reserves the right to change the Exhibit booth assignments at any time if necessary.

HOURS OF EXHIBIT

Exhibitor set-up will be from 7:00PM until 9:00PM on Friday, September 16. Additional time for set-up will begin at 7:00AM and must be completed by 8:00AM Saturday, September 17.

The Exhibit Hall will be open to attendees from 8:00AM to 4:00PM on Saturday and from 7:00AM to 2:00PM on Sunday. Exhibitor Move-out will begin immediately after the seminars adjourn. Please note all times are United States Central Time.

CARE OF BUILDING AND EQUIPMENT

Sponsors or their agents shall not injure or deface the walls or floors of the building or area. No signs or any other articles shall be posted, nailed or otherwise attached to hotel floors, walls, ceiling, furniture or fixtures. Exhibitors will be liable to the TCA and the Hotel for any apparent damage done.

ASSISTANCE FOR PEOPLE WITH DISABILITIES

If exhibitor requires a reasonable accommodation or auxiliary aid to participate in this meeting, please contact the TCA office by August 15, 2005.

SHIPPING

Exhibitors are responsible for arranging their own shipping to and from the meeting site. Please call the Hotel for all shipping instructions. The telephone number is (615) 889-1000.

CANCELLATION CUT-OFF AND REFUND POLICY

All booth cancellations must be submitted in writing to the TCA office no later than 30 days prior to meeting dates.

Prior to 30 days out	=	Refund minus \$50.00
30 to 15 days out	=	50% will be refunded
15 days or less	=	no refund will be given

EXPOSITION SERVICE

The TCA will be using Freeman Decorating for our exposition services for the 2005 Fall Convention. Freeman Decorating is widely known for their professionalism and quality of service. Note: All exhibits will be pipe and drape and are subject to the specifications and requirements delineated within this contract. All questions relating to this event are to be directed to the TCA office. Please do not contact Freeman or Opryland directly.

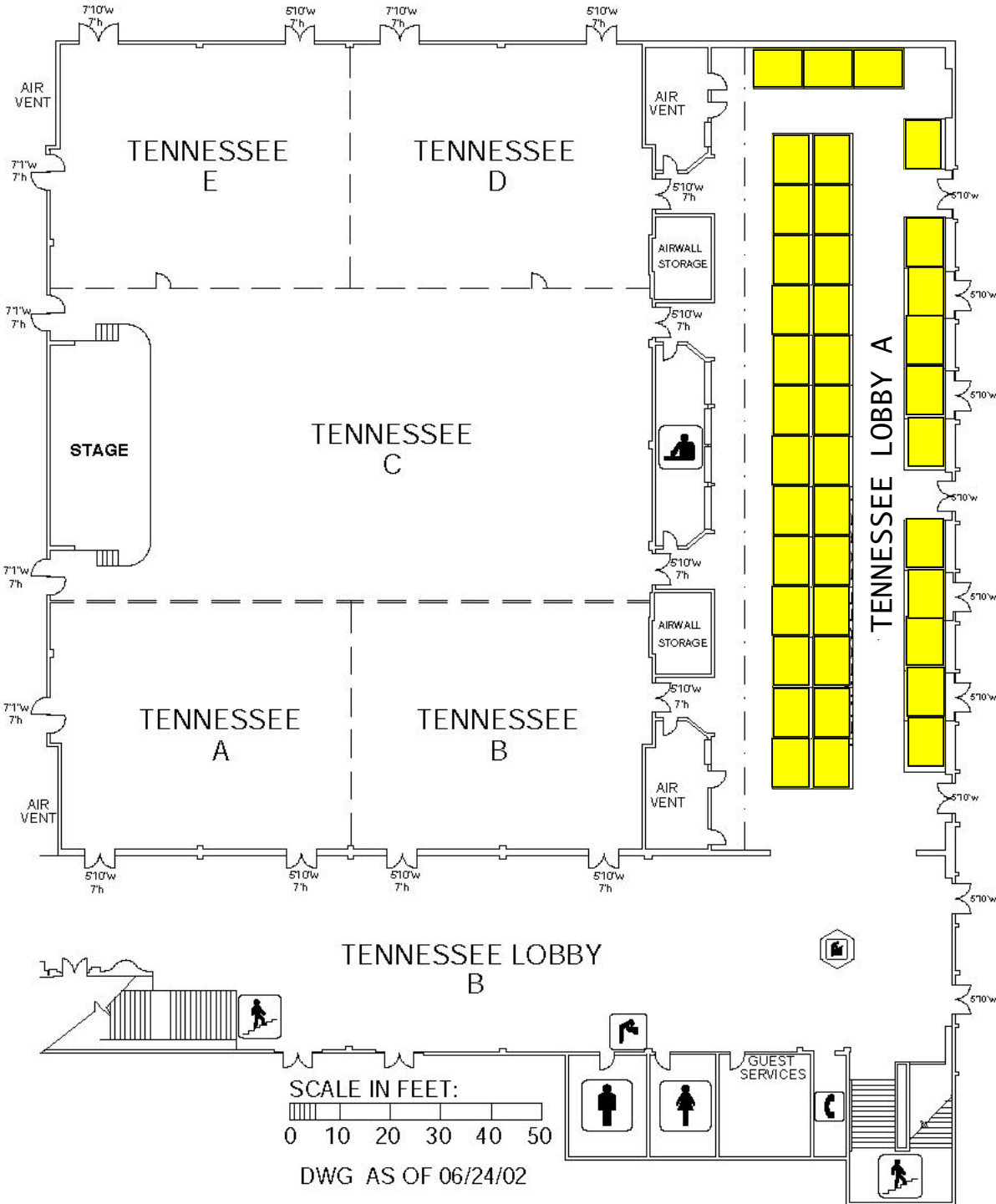
If your exhibit requires electricity you will need to note this on your contract. We will then reserve your booth accordingly. Any additional special needs must also be submitted with the Contract for Exhibit Space and approved by the TCA. The TCA will then inform exhibitors of any arrangements that need to be made with the Hotel.

LIABILITY

The TCA, any officer, employee or agent of the same will not be responsible for the safety or the property of exhibitors and their agents or employees from theft, damage of fire, accident or other cause. However, the TCA will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. Security may not be provided at this location.

Tennessee Chiropractic Association 2005 Fall Convention


GAYLORD OPRYLAND RESORT & CONVENTION CENTER
TENNESSEE BALLROOM



DRAWINGS 00/00/00 TLR
AS OF
Drawing Started on: 00/00/00 TLR

40 - 8'x10' IN LOBBY BOOTHS = 3200 SQ. FT.
TOTAL SQUARE FOOTAGE: 3200 SQ. FT.

Please mark your 1st, 2nd, and 3rd choices for booth location by placing the numbers "1", "2", and "3" in the appropriate boxes.

 = Booths

BUILDING LEGEND

-  WATER
-  TELEPHONE
-  REGISTRATION
-  WOMEN'S RESTROOM
-  MEN'S RESTROOM
-  STAIRS



FREEMAN

Decorating
1701 LEBANON PIKE CIRCLE
NASHVILLE, TN 37212

Phone: 615-291-0022 Fax: 615-296-5014

NASHVILLE
DRAFTING & DESIGN



DISCLAIMER

EVERY EFFORT HAS BEEN MADE TO MAKE THE LOCATION OF ALL INFORMATION CONTAINED ON THIS FLOOR PLAN ACCURATE TO THE BEST OF OUR KNOWLEDGE. HOWEVER, THE INFORMATION IS NOT GUARANTEED. THE LOCATION OF BUILDING COLUMNS, UTILITIES OR OTHER FEATURES OR ALL OTHER PARTS OF THE FACILITY IS THE SOLE RESPONSIBILITY OF THE CONTRACTOR. THE CONTRACTOR SHALL BE RESPONSIBLE FOR VERIFYING ALL DIMENSIONS AND LOCATIONS. © 2002 BY FREEMAN DRAFTING & DESIGN, INC.

ACCOMMODATIONS & ATTRACTIONS

Gaylord Opryland Hotel and Convention Center

2800 Opryland Drive
Nashville, TN 37214
Phone: (615) 889-1000
Reservations: (888) 777-6779

*Check-In Time: 3:00 PM
Check-Out Time: 11:00 AM*



Gaylord Opryland™ is recognized around the world for its extraordinary service, luxurious accommodations and first-class entertainment.

Under majestic, climate-controlled glass atriums, you'll be surrounded by nine acres of lush indoor gardens, winding rivers and pathways, and sparkling waterfalls where you can unwind, explore, shop, dine, and be entertained to your heart's content. Highlights include a 44-foot waterfall, laser-light and fountain shows, and tours aboard their [Delta Flatboats](#) - right inside the hotel.

While you are here, experience the legendary sounds of the [Grand Ole Opry®](#), play at the [Springhouse Links®](#) Nashville's premier golf course, enjoy a lunch or dinner cruise aboard

the [General Jackson® Showboat](#), or walk to the nearby mall, [Opry MillsSM](#).

Explore all "Music City, USA" has to offer with our [Nashville Sightseeing Tours](#). For a great value, ask about their [Vacation Packages](#), combining room accommodations with tickets to Nashville's most popular attractions and entertainment.



Nashville Area Attractions

RESTAURANTS

A wide variety of restaurants are located within Opryland Hotel or just around the corner

Old Hickory Steakhouse (*Delta area*)
Reservations: (615) 871-6848

Cascades Seafood Restaurant & Wasabi's Sushi Bar (*Cascades area*)
Reservations: (615) 871-6848

Ristorante Volare (*Garden Conservatory Atrium*)
Reservations: (615) 871-6848

Old Hickory Steakhouse (*Delta area*) Reservations:
(615) 871-6848

Rachel's (*Magnolia area*)

Findley's Irish Pub (*Magnolia area*)

Rusty's Sports Bar & Grill (*Tennessee Ballroom Lobby*)

Cascades Terrace Lounge (*Cascades Atrium*)

Jack Daniel's Saloon (*Garden Conservatory Atrium*)

Delta Lounge (*on Delta Island*)

Delta Island Food Court—Pizza Hut, Corky's Barbecue, Chic-Fil-A and more (*Level 0 of Delta Island*)

Ben & Jerry's Ice Cream Shop and Christie Cookies (*Delta Island*)

Sweet Surrender (*Garden Conservatory Atrium*)

Java Coast (*Cascades Lobby*)

Godiva Chocolatier (*Garden Conservatory Atrium*)



Here's a few Nashville favorites:

Melting Pot Fondue Restaurant
(615) 742-4970

Mere Bulles
(615) 467-1945

Morton's of Chicago
(615) 259-4558

Stock-Yard Restaurant
(615) 255-6464

The Capitol Grille
(615) 345-7116

Sunset Grill
(615) 386-3663

Bluebird Café
(615) 383-1461

Pancake Pantry
(615) 383-9333



SHOPPING

Opry Mills Mall

Cool Springs Galleria

Historic Downtown Franklin

The Factory in Franklin

Flea Market -TN State Fairgrounds

(third weekend of every month)

Also area malls in Hickory Hollow, Green Hills, Rivergate and Bellevue.

OTHER ATTRACTIONS

Off the Beaten Path

Adventure Science Museum
(615) 862-5160

Nashville Zoo
(615) 833-1534

Tennessee Performing Arts Center
(615) 255-2787

Grand Ole Opry
(615) 255-9600

IMAX Theatre at Opry Mills Mall
(615) 514-3456

Wildhorse Saloon
(615) 902-8200

Hard Rock Café
(615) 742-9900

For additional information visit the Gaylord
Opryland Hotel website at:
www.gaylordhotels.com

CONTRACT FOR EXHIBIT SPACE

Please print or type the information requested below.

Company Name: _____ (as it should appear on sign)

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Products/Services to be exhibited: _____

Two complimentary badges are provided with each single booth exhibit. Please list the names and titles of the individuals who will staff your exhibit. Also, include information regarding your silent auctions item.

Name: _____ Title: _____

Name: _____ Title: _____

Silent Auction Donation Item: _____

EXHIBIT SPACE PREFERENCE: see attached Exhibit Hall map for booth locations
Please mark the attached map with your 1st, 2nd and 3rd choice for location and return to TCA.

As a TCA Corporate Member benefit you receive one complimentary booth. This year you can also purchase an additional booth for a fee of \$500. Please include the number of booths you are requesting below.

NUMBER OF BOOTHS REQUESTED (see above): _____

ELECTRICAL SET-UP: \$18.00 _____

TCA LUNCHEON TICKETS: \$30.00 x Number of people attending = _____

Total Payment Enclosed: _____

PAYMENT OPTIONS:

- Visa MasterCard Check enclosed in the amount of \$ _____
Please make payable to the: Tennessee Chiropractic Association

Card Number: _____ Exp. Date: _____

Name: _____ Signature: _____

Exhibit locations are not guaranteed and are subject to membership status and registration date.

Return contract and payment no later than August 1, 2005 to:

Tennessee Chiropractic Association
628 West Iris Drive
Nashville, TN 37204
(615) 383-6231 Fax (615) 383-6233